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Direct Selling Defense Fund Announced

by TED NUYTEN on OCTOBER 18, 2015



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The Direct Selling Defense Fund is trust account by [Coppersmith Brockelman](#) and will be used for the legal defense of [Vemma](#) vs the FTC.

Cost for legal defense is estimated around **\$2 million**....

Most large law firms in the United States bill between \$200 and \$1,000 per hour for their lawyers' time.

The danger for other Network marketing companies is the nature of the attack on Vemma. Vemma have been hit hard on "auto-ship" and "auto-ship commission qualification" a policy that has products automatically shipped to a distributor unless he or she opts out in advance.

Secondly the FTC attacks the binary compensation plan in a recent hearing, there fore the **Direct Selling Industry is under attack**.

Bob Proctor recently released this video:



Bob Proctor supports Vemma vs the FTC
from [Business For Home](#)

04:38



HD

Cold Calling I Dead

Learn modern prospe techniques that work!
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MLM TRENDING TOPICS - BASED ON GOOGLE ANALYTICS (LAST 2 DAYS)

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2. Direct Selling Momentum Ranks October
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20. Top 150 Worldwide Earners In MLM - Apr
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22. Direct Selling Momentum Ranks Septemb
23. Direct Selling Momentum Ranks August 2
24. WOR(L)D Global Network Launches Offici: Headquarters In India
25. The Top Direct Selling Companies In The - Poll

If you want to support the industry defense this are the wire instructions:

Beneficiary Bank:

Western Alliance Bank

6486 Highway 179 Ste 110

Sedona, AZ 86351

Beneficiary Bank Routing Number: **122105980**

Beneficiary Name & Account Number:

COPPERSMITH BROCKELMAN PLC

8010202607



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Wally Kralik · Consultant at Immunotec Inc.

I encourage everyone to buy some product from Vemma to support their challenge and of course sending money is also an option.

Like · Reply · 4 hrs



Scott Johnson ·

Most people can't afford their own MLM's expensive products, they certainly can't afford Vemma's in addition. Plus, buying products to support Vemma's challenge is not legitimate retail sales.

Like · Reply · 7 mins



Ken Acree · Owner at Whatever I Feel Like Doing

Does anyone have a link to the recent hearing where the FTC attacked the binary compensation plan?

Like · Reply · 4 hrs



Scott Johnson ·

The FTC doesn't care about binary, stair-step breakaway, matrix, etc., the question is whether there are little to no retail sales to external customers.

Like · Reply · 6 mins



Russ Field · CFO (Chief Fun Officer) at Self-Employed

the DSA has members that give it crazy yearly money based on their revenues....dont you think the DSA needs to step up with all their political clout and capital they have raised from members like Vemma over the years..?

Like · Reply · 2 · 14 hrs



Scott Johnson ·

The DSA tried to do that, and they got pummelled into submission. See the 10/2/2015 story here: <https://stoptheamwaytoolscam.wordpress.com/new-news-and.../>

Like · Reply · 4 mins



Diego Salazar · Scheduled analyst at Teleperformance Group

it si time to help, thanks Bob Proctor for this great video and the help you are providing to this great industry

Like · Reply · Oct 19, 2015 11:38am



Scott Johnson ·

Go ahead and throw you money away. LOL

Like · Reply · 4 mins



Jonathan Ferrer · Online Distributor at Total Life Changes

I'm not with VEMMA but I'm In Network Marketing Industry. Bob Proctor, thanks for making this video and supporting our Industry. I will be ordering a case of VEMMA product at vemma.com or 1-800-577-0777

I'm calling to all Network Marketing Industry..... What would be feel like if your Network Marketing Industry shut down by FTC and you lose your income. What will be the effect to you and your famil? I encouraae you to



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support VEMMA to get back on their feet!

If I am making over \$50,000 a month. I will donate 50% of my profit to DIRECT SELLING DEFENSE FUND because w/o Network Marketing ... See More

Like · Reply · 1 · Oct 19, 2015 10:51am · Edited



Scott Johnson ·

Where can I see one of your \$50,000/month checks?

Like · Reply · 3 mins



Roger Langille

Ted Nuyten I ordered the product. I cannot stand energy drinks (all of them). However, I understand the big picture here. I understand I am probably in the minority on energy drinks. For folks like me it would be great if we could order for the military or Red Cross or something like that. Hvae a great day

Like · Reply · 1 · Oct 19, 2015 9:46am



Sherwin Williams · CIT, MoBay Jamaica

Energy drinks is just one of the productlines in Vemma's awesome assortment. Try the flagship VEMMA liquid nutritional supplement or the amazing Bode products. You will not want to go without them from henceforth!!

Like · Reply · 3 hrs



Scott Johnson ·

Roger, you just threw your money away, but BK appreciates it.

Like · Reply · 2 mins



Ted Nuyten · C.E.O. at Business For Home.org

Calling upon the Direct Selling Industry, will you answer?

Like · Reply · 1 · Oct 18, 2015 2:21pm



Scott Johnson ·

You are all being reported to the FTC for requesting retail sales that are not based on legitimate demand.

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